



HOST OR SPONSOR A KICK-A-THON

SUPPORT TEAM JACK

1. **Choose Your Location:** Find a local gym that is willing to let you host an event. It helps if you take classes with them. You are more likely to get this for free, or at a great discount.
2. **Recruit Volunteers:** You will want a person(s) to count the kicks, you will need someone to count money, and someone to man the food if you choose to have any.
3. **Secure Prizes:** Secure a couple of good prizes for the winners and perhaps a participation gift for everyone who participates! Something from the studio, local gift certificates from restaurants or retailers provide the right incentive for everyone to do their best!
4. **Sign-Up Participants:** Participants will get sponsorships. You can set a minimum to participate (recommended for adults and teens) up to you and the gym. They will then kick as many times as they can, in a time limit set for the appropriate age group. (Children under 10 years of age, I would do less than a minute.) Inform them there is a prize for the person who raises the most as well as the person who kicks the most. (I would make it so they can't win both prizes. For those who might not be as athletic still have a chance to win something, or may not have as much time to fundraise, might be excellent at kicking.)
5. **Fill Out the Short Form Below to Get Your Kick-a-Thon Packages From Us!** We will send you:
 - Customized Sponsorship/ Pledge Forms.
 - Customized Flyers to distribute to participants and supporters as soon as you agree on a date, time, and location.
 - Customized Posters to hang everywhere!
 - A Short Downloadable Inspirational Video from Badou Jack!
6. **Promote the Event to Spectators:** Consider charging a small admission fee to raise more money for your event! will want to come out and watch their children. Children want their friends who aren't kicking come out and so on.
7. **Have Food:** You will want snacks and such for participants. You might want to get something for spectators to eat but make sure you charge them.
8. **Hold Your Event:** Participants will kick as much as they can in the time frame set upfront. Then they will relax where they can get a bite to eat, get something to drink, and cheer on others! They will then find out in the last few minutes of the event who wins the prizes.
9. **Send the Collected Funds to the Badou Jack Foundation** at 8465 W Sahara Avenue, Suite 111-306, Las Vegas, NV 89117 or online at www.badoujackfoundation.org to "Give Kids a Fighting Chance at Life!"